

Communicating Data to External Audiences



Monday, March 20th
9:00am – 12:00pm

NonProfit Center
Community Room, First Floor
89 South Street, Boston MA 02111

AGENDA

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| 9:00 – 9:15am | Breakfast and Registration |
| 9:15 – 9:30am | Introductions and Opening Activity |
| 9:30 – 10:00am | Presentation on Strategies to Communicate Data
Danielle Kim, Director of Policy and Communications
Boston After School & Beyond |
| 10:00 – 10:30am | Applying Strategies to Communication Materials
Table Discussion |
| 10:30 – 10:40am | Break and Refreshments |
| 10:40 – 11:40am | Crafting Data Narratives for Various Audiences
Rotating Small Group Discussion: <ul style="list-style-type: none">• Parents• Funders/Donors• Board Members |
| 11:40am – 12:00pm | Sharing Out and Next Steps |

CRAFTING DATA NARRATIVES FOR VARIOUS AUDIENCES

Parents

Funders/Donors

Board Members